



## Vietnam Competition and Consumer Authority

Dear Madam/Sir,

**Subject: 9<sup>th</sup> ASEAN Competition Conference: “Safeguarding Competition – A Post-Pandemic Response of ASEAN Competition Authorities”**

Vietnam Competition and Consumer Authority (VCCA) is pleased to invite you to the **9<sup>th</sup> ASEAN Competition Conference (ACC)** which will be convened virtually from 1 – 2 December 2021. The ACC was first organized in 2011 and since then has been alternately hosted by ASEAN competition authorities as a platform to discuss emerging issues on competition policy and law and share best practices amongst competition-related authorities and relevant stakeholders, including the judiciary, businesses, and academicians.

The significant economic and social challenges caused by the COVID-19 pandemic have led to the adoption of the ASEAN Comprehensive Recovery Framework and its Implementation Plan to address the impacts of the pandemic while safeguarding people’s health and well-being. Recognizing these significant negative impacts of the pandemic on most sectors of ASEAN and the global economy, VCCA with the support of the ASEAN Experts’ Group on Competition (AEGC) and the ASEAN Secretariat organizes the 9<sup>th</sup> ACC with the theme **“Safeguarding Competition – A Post-Pandemic Response of ASEAN Competition Authorities”**.

The 9<sup>th</sup> ACC will cover the following sub-themes:

- (i) Implications of the COVID-19 Pandemic to ASEAN Markets;
- (ii) Maintaining Business Compliance;
- (iii) Increasing Importance of Competition Policy for MSMEs in the Post-Pandemic Era;
- (iv) The Rapid Shift towards the Digital Economy and the Risk to Competition Enforcement;
- (v) Strengthening Cooperation in Anticipation of Future Crisis.

The agenda is attached for your kind reference. All participants are requested to complete the registration form by **Monday, 26 November 2021**.

[Click here to register](#)

For more information about the Conference, please visit the website: <https://acc9th.com/> or send your email(s) to: [acc9th@gmail.com](mailto:acc9th@gmail.com) or contact Ms. Nguyen Thi My Linh <[Linhnthm@moit.gov.vn](mailto:Linhnthm@moit.gov.vn)>; Tel: +84 (0)97 35 67 830

Thank you in advance for your acceptance of this invitation and support to a successful 9<sup>th</sup> ACC.

Yours sincerely,

**Mr. Trinh Anh Tuan**

Deputy Director General

Vietnam Competition and Consumer Authority